BRYAN BLAKELEY

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EDUCATION

Boston College, Chestnut Hill, MA

Ph.D. in Higher Education   **2020 (expected)**
Dissertation field: Online Distance Education

M.A. in American History   **2014**
Emphasis: International and Diplomatic History, Race

Columbia College, Columbia, MO
B.A. in History   **2010**

Wheaton College, Wheaton, IL
B.A. Interdisciplinary Studies   **2005**
Concentrations: Philosophy, Sociology, Theology

PROFESSIONAL EXPERIENCE

Boston College, Chestnut Hill, MA

Associate Director, Center for Teaching Excellence   **2014 – current**
- Lead the online course development team and oversee entire portfolio of online courses.
- Manage assessment and evaluation efforts of the Center.
- Directly oversee instructional designers, media producers, program manager, and operations specialist.
- Manage the budget, operations, and learning spaces of the Center, including five specialized classrooms.
- Manage special faculty projects.
- Designed and implemented project management processes for online course development and special faculty projects.

Program Manager for Academic Innovations   **2013 – 2014**
- Collaborated with faculty and administrators from across the university to develop, implement, and manage twelve academic innovation initiatives, including systematically redeveloping several courses.
- Worked across functional lines to create and manage teams composed of faculty members, instructional designers, content developers, assessment designers, and media producers.
- Developed program guides and project management templates, including standardized needs assessment and project charter documents.
- Managed $400k in yearly academic technology grants, including direct oversight of the application process, project management of approved projects, budgeting, and procurement.
- Hired and managed multiple graduate student employees.

Instructional Design Consultant   **2011 – 2013**
- Directly assisted faculty in understanding, selecting, and adopting learning technologies to fit their pedagogical needs, including lecture capture, clickers, Learning Management Systems, and virtual communications.
- Collaborated on academic innovation initiatives, emerging technologies workshops, and Canvas LMS implementation.
- Administered five technology classrooms and supervised eleven undergraduate student employees.

Examination Management Services, Inc., Waco, TX
IT Server Administrator/Support Engineer   **2005 – 2011**
- Administered three IBM AS400 servers as the backbone of a call center with hundreds of local and virtual users.
- Administered domain access, server logins, and MS Exchange setups.
- Provided reliable hardware and software support.

CONSULTING

Colleges of the Fenway
Improving the Role of Learning Technologies in Student Success   **2016-2018**
Working closely with the College of the Fenway consortium to study current use of learning technologies and connect them to student success metrics. Providing recommendations to productively increase faculty and student engagement through learning technologies.

Appalachian College Association Teaching and Learning Institute
Lead Instructor, Emerging Technologies Track   **2016**
Led a weeklong intensive seminar for faculty on understanding and thoughtfully applying emerging technologies in teaching. Presented a keynote address for the combined Institute titled "Why Emerging Technologies?" focusing on technologies as applied knowledges to open new learning opportunities.

North Shore YMCA, Beverly, MA
ActiveNet Training Design / Build   **2014**
Worked with communications and program managers at the North Shore YMCA to design, build, and implement a mixed-modality training system for an enterprise-level software deployment. Using a flipped classroom approach, implemented a mechanism for asynchronous content delivery and assessment using existing institutional resources, as well as high-quality screencasting and audio recording.

PRESENTATIONS

Appalachian College Association Teaching and Learning Institute
Keynote: "Why *Emerging* Technologies?"   **2016**
How should we think about the use of emerging technologies in higher education? This presentation described a framework for thinking through technologies as applied knowledges and how emerging or novel uses of technology may open up new teaching and learning opportunities.

University of Maine Center for Excellence in Teaching Invited Workshop
Topic: "Badges: Promoting Mastery through Student Agency"   **2015**
This panel presentation described several ongoing initiatives at Boston College
and the University of Maine designed to increase the ownership and agency of
students in their coursework through the creation of badge-based courses and
extracurricular activities.

Society for Neuroscience Annual Conference
Topic: "Effects of a Gamified Classroom on Student Self-Efficacy"   **2014**
This poster, presented in collaboration with a psychology faculty member,
described the design of a "gamified" Honors Introduction to Psychology class as
well as assessment results suggesting that classroom gamification may
empower students to take control of their own success in the course.

New Media Consortium Annual Conference
Topic: "Creating an Environment for Innovation"   **2014**
This talk described the process by which Boston College turned an aspiration for
pedagogical innovation into reality by breaking down department silos and
inverting the standard grant model, leading to the creation of twelve faculty-led
projects encompassing flipped classrooms, badge systems, online modules,
experiential learning, animations, and more.

University of Maine Center for Excellence in Teaching Invited Workshop
Topic: "Active Learning and the Flipped Classroom"   **2014**
Research shows that active learning in the classroom can significantly improve
student learning outcomes, but faculty members know that cultivating student
engagement is one of the most difficult aspects of teaching. This presentation
discussed a method called Flipped Learning that aims to encourage active
learning and student engagement by rethinking the traditional lecture model.
This presentation discussed both practical methods for adopting this model and
its implications for teaching and learning.

Boston College Students for Education Reform Panel
Topic: "The Future of Education: A Conversation About Education Technology" **2014**
Hosted in partnership with LearnLaunch and Teach For America, this event
encouraged students to come together and engage in conversation with a panel
of teachers, entrepreneurs, and education technology practitioners about the
future of education and technology.

PUBLICATIONS

Rowan-Kenyon, H. T., Martínez Alemán, A. M., Gin, K., **Blakeley, B.**, Gismondi, A., Lewis, J., McCready, A., Zepp, D., Knight, S. (2016). *Social Media in Higher Education: ASHE Higher Education Report*. San Francisco, CA: Jossey-Bass.

PROFESSIONAL SERVICE

2015-2016 New Media Consortium Language Learning Editorial Board Member
2015 New Media Consortium Horizon Project Planning Panel Member
2014-2015 EDUCAUSE Constituent Group Leader for Microcredentials and Badging
Badge Alliance Founding Member and 2014 Higher Education Working Group Chair

PROFESSIONAL DEVELOPMENT

Professional Certificate in Online Education, University of Wisconsin (2017)
Management Development Program, Boston College (2014)

AFFILIATIONS

Association for the Study of Higher Education (ASHE)
Project Management Institute, Mass Bay Chapter (PMI)