

BRYAN BLAKELEY

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EDUCATION

Boston College, Chestnut Hill, MA

Ph.D. in Higher Education

2019 (expected)

Dissertation field: Culture and Online Distance Education

M.A. in American History

2014

Emphasis: International and Diplomatic History, Race

Honors: Passed comprehensive examination "With Distinction"

Columbia College, Columbia, MO

B.A. in History (online)

2010

Thesis: "The Annexation of Texas in International Perspective"

Wheaton College, Wheaton, IL

B.A. Interdisciplinary Studies

2005

Concentrations: Philosophy, Sociology, Theology

PROFESSIONAL EXPERIENCE

Boston College, Chestnut Hill, MA

Associate Director, Center for Teaching Excellence

2015 – current

- Leads the project management, marketing, and operations teams.
- Manages all aspects of the Center budget, including financial projections.
- Works closely with Center Directors to develop and implement strategic initiatives of the Center.
- Manage the public face of the CTE, including website, social media, print, and other marketing efforts.

Associate Director, Instructional Design and eTeaching Services

2014 – 2015

- Led an instructional design and instructional production team of five full-time staff members, providing both exemplary pedagogical consultation and high-quality instructional content for faculty members.
- Provided program and project management leadership for IDES initiatives.
- Oversaw and developed pilot programs for instructional technologies and standardized project management procedures.
- Hired and managed multiple graduate student employees involved in ongoing departmental operations.

Program Manager for Academic Innovations

2013 – 2014

- Collaborated with faculty and administrators from across the university to develop, implement, and manage twelve academic innovation initiatives, including systematically redeveloping several courses and designing courses for an online environment.
- Worked across functional lines to create and manage teams composed of faculty members, instructional designers, content developers, assessment designers, and media creation specialists.

- Developed program guides and project management templates, including standardized needs assessment and project charter documents.
- Managed \$400k in yearly academic technology grants, including direct oversight of the application process, project management of approved projects, budgeting, and procurement.
- Hired and managed multiple graduate student employees involved in several simultaneous projects.
- Managed four full-time staff members during leadership transition, including direct operations management during back-to-school period.

Instructional Designer

2011 – 2013

- Directly assisted faculty in understanding, selecting, and adopting learning technologies to fit their pedagogical needs, including lecture capture, clickers, Learning Management Systems, and virtual communications.
- Collaborated on academic innovation initiatives, emerging technologies workshops, and LMS replacement discussions.
- Administered five technology classrooms and supervised eleven undergraduate student employees.

Examination Management Services, Inc., Waco, TX

IT Server Admin/Support Engineer

2005 – 2011

- Administered three IBM AS400 servers as the backbone of a call center with hundreds of local and virtual users.
- Administered domain access, server logins, and MS Exchange setups.
- Provided reliable hardware and software support as necessary.
- Managed a nationwide database and inventory of handheld testing devices.

CONSULTING

University of Maine Honors College

Games as Culture Instructional Design / Build

2015

Assisted Honors College faculty member in designing a gamified, project-based, and badge-enabled course on Games as Culture to be taught Fall 2015 at the University of Maine, including the deployment of a customized website for students to post and read game reviews, playtests, and collaborative ideas for game design and development.

North Shore YMCA, Beverly, MA

ActiveNet Training Design / Build

2014

Worked with communications and program managers at the North Shore YMCA to design, build, and implement a mixed-modality training system for an enterprise-level software deployment. Using a flipped classroom approach, we implemented a mechanism for asynchronous content delivery and assessment using existing institutional resources, as well as high-quality screencasting and audio recording on a very tight budget.

Merrimack College Psychology Department

Gamified Introduction to Psychology Course

2014

Assisted faculty member in fully redesigning an Introduction to Psychology course using a gamified approach (defined as the use of game mechanics in non-

game settings). Students progressed through a series of levels by successfully completing increasingly demanding tasks, with unlimited attempts at each level and no penalty for task failure. Final grades in the course were determined entirely by what level the student passed by the end of the semester.

PRESENTATIONS

Society for Neuroscience Annual Conference

Topic: "Effects of a Gamified Classroom on Student Self-Efficacy" **2014**

This poster, presented in collaboration with a psychology faculty member, described the design of a "gamified" Honors Introduction to Psychology class as well as assessment results suggesting that classroom gamification may empower students to take control of their own success and progress through the course.

New Media Consortium Annual Conference

Topic: "Creating an Environment for Innovation" **2014**

This talk described the process by which Boston College turned an aspiration for pedagogical innovation into reality by breaking down department silos and inverting the standard grant model, leading to the creation of twelve faculty-led projects encompassing flipped classrooms, badge systems, online modules, experiential learning, animations, and more.

University of Maine Center for Excellence in Teaching Workshop

Topic: "Active Learning and the Flipped Classroom" **2014**

Research shows that active learning in the classroom can significantly improve student learning outcomes, but faculty members know that cultivating student engagement is one of the most difficult aspects of teaching. This presentation discussed a method called Flipped Learning that aims to encourage active learning and student engagement by rethinking the traditional lecture model. This presentation discussed both practical methods for adopting this model and its implications for teaching and learning.

Boston College Students for Education Reform Panel

Topic: "The Future of Education: A Conversation About Education Technology" **2014**

Hosted in partnership with LearnLaunch and Teach For America, this event encouraged students to come together and engage in conversation with a panel of teachers, entrepreneurs, and education technology practitioners about the future of education and technology.

Boston College Whole Person Education Series

Topic: "Emerging Trends in Educational Technology" **2013**

Emerging trends in educational technology are reshaping teaching and learning in the university environment. This talk explored several of these trends, including flipped classrooms, massive open online courses (MOOCs), learning analytics, and course gamification, and discusses what these approaches offer, how they might be implemented, and their implications for higher education.

EDUCAUSE Learning Initiative Webinar

Invited Guest Speaker: "Digging Into Badges" **2013**

Invited to present a microcredential system design based on a Boston College course redesign project to a group of participants in a webinar on badging.

Boston College Grad Talks

Topic: “Flipped Classrooms, MOOCs, and Digital Humanities”

2013

This talk examined three higher education technology trends – flipped classrooms, massive open online courses (MOOCs), and digital humanities – in an effort to tease out their implications for teaching and learning.

PROFESSIONAL SERVICE

2015 New Media Consortium Horizon Project Planning Panel Member

2015 New Media Consortium Language Learning Editorial Board Member

2014-2015 EDUCAUSE Constituent Group Leader for Microcredentials and Badging

Badge Alliance Founding Member and 2014 Higher Education Working Group Chair

AFFILIATIONS

Association for the Study of Higher Education (ASHE)

Project Management Institute, Mass Bay Chapter (PMI)